Social Reading
Re-revealing the Social Layer of Books
Literacy, historically, has represented a focus for many of society’s ambitions regarding people’s opportunities for learning, expression, creativity, public connection, civic participation and critical judgement; in short, literacy is seen as a route to emancipation.
Augmented Reading Experiences
Tools

BookFriend (...) creates companion guides for any book instantly and seamlessly wherever you are.

-BookFriend-

Reading long-form written content (...) has been a solitary experience for too long, but technologies now exist to bring people together through their shared interests.

-Scribd-

For centuries, people have been scratching in the margins of books, taking notes and doing their best to please the book's author. With Readmill this is never nasty (...) Build up your own personal network of readers and discover how great ebooks can be. Why not a book depot and not make it themselves?

-Readmill-

Books can bring people together in unique ways, transcending geographic boundaries, structuring conversations, fostering ideas and new insights into each other.

-BookGlotton-

BookLamp helps you find books through a computer-based analysis of written DNA. (...) We connect readers to the larger world of books.

-BookLamp-

Book club books spark great discussions. By talking about ideas, perspectives, and the experience of reading a book, we learn more about the book, ourselves and other club members. And yet, despite their shared experience, there is no way for book clubs to share book recommendations with each other...

-BookMovement-

Our mission is to change that. (...) We provide lists of the best books for discussion, based on ratings from clubs as well as book guides and other online tools to simplify club communications and activities.

-BookMovement-
Within the textual relationship, the author influences the reader in the same ways that physical companions engaged in conversation shape each other’s experiences of their present shared reality.

(Clark, p.54)

Should I believe this narrator? Am I willing to be the kind of person that this storyteller is asking me to be? Will I accept the author among the small circle of my true friends?

(Booth, p.39)
At Scholastic, we believe that literacy is the pathway to success and to realizing a complete life. Books play an important role in shaping who we are and who we will become. You Are What You Read provides a unique opportunity for readers all over the world to connect with each other through their shared Bookprints, as we celebrate the books that bind us together and make us who we are today.

Once you sign up, you'll be able to input your Bookprint—the five books that most influenced your life. You'll then be able to connect with others through your shared Bookprints, interact with a global community of readers, and discover new books to enjoy. ...
With social features built in, eBooks become weBooks.

Copia makes it easy to curate your digital library, follow readers who share your tastes and join discussions about books you love. Join in online or from the pages of an open eBook.
Prometheus opened oxen and sheep and sent them to the gods. He also sacrificed a pair of oxen for himself, and the gods were pleased with the gift. They asked him to bring them a gift from the earth, something that would show their superiority to the mortals. Prometheus suggested giving them a Gift, something they had never seen before.

The gods were impressed and asked Prometheus to bring them a gift from the earth. He suggested giving them a gift that would show their superiority to the mortals. The gods were pleased with the suggestion and asked Prometheus to bring them a gift from the earth.
Convergence Culture: Where Old and New Media Collide

Your Progress

Ch. Page: 0
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Synopsis

Jenkins, one of America’s most respected media analysts, delves beneath the new media hype to uncover the important cultural transformations that are taking place as media converge. He explains the cultural shift that is occurring as consumers fight for control across disparate channels, changing the way they do business, elect leaders, and educate children.

Community Value

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